

TAPPI WOMEN *in* INDUSTRY

Have you been wondering how to become a successful female leader in Pulp, Paper & Packaging? Looking for other inspiring women out there? Interested in mentoring the wave of women new to the industry? We have the answers.

OUR MISSION

To inspire and support the development of women in the forest products, pulp, paper, tissue, packaging and associated industries by serving as a resource for education and networking opportunities that result in more women leaders in the industry, fostering overall industry health.

OUR STORY

Over the past 2 years, TAPPI and a dedicated group of volunteers, have worked to grow the PIMA Women in Industry Committee, whose purpose is to provide networking, mentoring and educational opportunities geared to the needs of women in the forest products industry. Our vision, in delivering these activities, is to encourage a culture in which men and women work synergistically, playing to strengths, and leading to a vibrant and productive industry.

OUR VISION

What is important to us?

- ▶ A competitive, diverse and dynamic industry that offers long-term, fulfilling careers where women and men work synergistically
- ▶ Easy access to a highly-valued portfolio of learning tools and networking opportunities to support personal growth and career development
- ▶ An industry with raised awareness and heightened appreciation for how the differences between women and men can lead to a more integrated, engaged, and successful workforce

KEY FACTS & FIGURES

Our Community:

- ▶ 15% of TAPPI members are women, and women also account for 15% of total committee presence.
- ▶ TAPPI has 264 women on committees. Women represent 6.3% of leadership positions on committees.
- ▶ 90 active members (local & international)
- ▶ Established April 2015



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OUR GOALS

By 2020, we will:

- ▶ Benchmark the number of women currently in the industry and their level of career satisfaction
- ▶ Create tools and resources for strategies to meet challenges faced by women in career advancement
- ▶ Create networking opportunities for women across all of TAPPI's divisions and groups that support the overall mission of the committee
- ▶ Identify and celebrate successful women leaders in industry, as well as within the TAPPI community
- ▶ Create and maintain a positive image of the committee and its mission

WHO IS WHO?

Committee chair, Pamela Cowan, pcowan@pulmac.com

1st Vice chair, Erin Saueracker, Erin.Saueracker@Domtar.com

2nd Vice chair, Heather Jennings, heather@bhn.us

3rd Vice chair, Beth Cormier, beth.cormier@sappi.com

Young Professional co-chairs,

Kim Phillips, Kimberly.Phillips@ipaper.com

Sarah Dawkins, sdawkins@solenis.com

Subcommittee:

- ▶ **Benchmarking:** To develop metrics to measure our success • **Paula Hajakian**, PHajakian@usg.com
- ▶ **Solutions & Strategies for Career Advancement:** To address the priorities expressed in the survey we conducted in the community • **Maja Mejsner**, Maja.Mejsner@pmpgroup.com
- ▶ **Celebrating Women Leaders/Awards:** To put out there the profiles/stories of accomplished women in our industry to inspire others • **Terri Robinson**, Terri.Robinson@voith.com
- ▶ **Engagement:** To focus on strategies to attract and retain the interest of women in the community
Marcina Rogers, Marcina.Rogers@ipaper.com



BENEFITS

- ▶ Networking opportunities – establishing new contacts
- ▶ Education center - learning tools
- ▶ Inspiration sharing
- ▶ Mentor-mentee relationship
- ▶ Enjoying being a part of a pro-active community

GET INVOLVED

JOIN THE COMMITTEE

Interested in becoming a part of the Women in Industry community?
Contact TAPPI member connections, memconn@tappi.org (TAPPI membership required).

JOIN US ONLINE

Interested in staying tuned in? Find us on tappi.org (PIMA), TAPPI Connect or LinkedIn.

JOIN OUR EVENTS

PaperCon • Nanotechnology • Nonwovens • PEERS • Packaging • Tissue