PRESS RELEASE

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Marcus Shingles, CEO of XPRIZE, to Keynote 2017 PaperCon

ATLANTA, Ga., Feb.22 – TAPPI has announced the keynote speaker for the 2017 PaperCon Conference which will be held on April 23-26, 2017 in Minneapolis, MN. Marcus Shingles, CEO of XPRIZE, will give the PaperCon keynote presentation on Monday, April 24, 2017 at 8:30am at the Minneapolis Convention Center. His keynote presentation is titled, "Uber Yourself Before You Get Kodaked."

Marcus Shingles is the Chief Executive Officer of the XPRIZE Foundation, a non-profit founded by its Executive Chairman, Dr. Peter Diamandis. XPRIZE is the leading expert in designing and implementing innovative models that utilize gamification, crowd-sourcing, incentive competitions, and exponential technologies to solve the world's grandest social challenges.

Prior to XPRIZE, Marcus was a Partner at Deloitte Consulting LLP and leader of Deloitte Consulting's Innovation Group where he worked with corporate executive teams to better understand and plan for the opportunities and threats associated with disruptive innovation driven by "exponentials" (e.g., 3d printing, block-chain, crowd-sourcing, AI) resulting from the accelerated pace of discovery, invention, and technology. At Deloitte, Marcus also championed the strategic global partnership with Singularity University, and helped establish and lead the Innovation Partnership Program with XPRIZE and SU.

Marcus has over 20 years of experience, and prior to his most recent roles at XPRIZE and Deloitte, he was a successful entrepreneur founding a management consulting business working with Fortune 500 leadership teams on innovation, technology, and analytics initiatives. Earlier in his career he was the leader of the Consumer Products CRM consulting practice at Ernst & Young, and he started his career in industry at the Kellogg Company in Sales & Marketing, Global IT, and the Customer Strategy departments.

Marcus has published numerous thought-leadership pieces and presents regularly on technology trends, disruptive innovation, and related business and social impact strategies.

About PaperCon

PaperCon is the world's largest technical conference for the paper and packaging industry. Organized by TAPPI, PaperCon offers a comprehensive technical program and multiple networking opportunities for paper and packaging professionals. The conference includes a technical program with nine tracks focusing on papermaking, coating & graphic arts, management (PIMA), recycled paperboard, nonwovens, and maintenance & reliability. PaperCon is co-located with NETInc (Innovative Nonwovens Conference), RPTA (Recycled Paperboard Technical Association's Production Technical Seminar) and OpEx (Maintenance & Reliability Workshop). More information can be found at PaperCon.org.

About XPRIZE

XPRIZE, a 501(c)(3) nonprofit, is the global leader in designing and implementing innovative competition models to solve the world's grandest challenges. Active competitions include the $30M Google Lunar XPRIZE, the $20M NRG COSIA Carbon XPRIZE, the $15M Global Learning XPRIZE, the $10M Qualcomm Tricorder XPRIZE, the $7M Shell Ocean Discovery XPRIZE, the $7M Barbara Bush Foundation Adult Literacy XPRIZE, the $5M IBM Watson AI XPRIZE, the $1.75M Water Abundance XPRIZE and the $1M Anu & Naveen Jain Women's Safety XPRIZE.   For more information, visit www.xprize.org.

About TAPPI:

TAPPI is the leading association for the worldwide pulp, paper, packaging, tissue and converting industries and publisher of Paper360°, Tissue360° and TAPPI Journal. Through information exchange, events, trusted content and networking opportunities, TAPPI helps members elevate their performance by providing solutions that lead to better, faster and more cost-effective ways of doing business. It has provided management training and networking to the industry's leaders for more than 100 years. For more information, visit TAPPI's website.