

	RATE	DIAMOND \$25,000	RUBY \$20,000	SAPPHIRE \$11,000	OPAL \$7,000
20" x 20" Exhibit Booth		■			
Photography booth session (\$800 value)		■	■		
Complimentary NASCAR reception sponsor (\$500 value)		■	■		
Complimentary full conference registrations (3)		■	■		
Recognition in all session rooms on looping slide		■	■	■	■
Ribbons for on-site personnel		■	■	■	■
Fun Run sponsorship		■	■	■	■
Up to 3 additional full conference registrations at deeply discounted price of \$750		■	■	■	■
Sponsor recognition in entry way, conference guide, and logo on the website		■	■	■	■
Listing on PaperCon website		■	■	■	■
20% off additional sponsorships		■	■	■	■
Sponsor sign in high traffic areas on-site		■	■	■	■
One full page, 4-color ad in the PaperCon conference guide		■	■		
Logo on cover of conference guide		■	■		
Show bag insert (1)		■	■		
10'x20" exhibit booth			■		
Complimentary full conference registrations (2)				■	■
10' x10" exhibit booth				■	■
One ½ page 4-color ad in the PaperCon conference guide				■	■

*Diamond, Ruby, Sapphire, and Opal sponsors can upgrade to a larger booth size and/or add an a la carte sponsorship for a discount.*

**MAP YOUR SHOW UPGRADES:**

Floorplan upgrade: Included in featured exhibitor search	■	■	■	■
Floorplan upgrade: Online booth is highlighted with corner peel image	■	■	■	■
Floorplan upgrade: Display two product videos	■	■	■	■
Floorplan upgrade: Priority placement in all online searches	■	■	■	■
Floorplan upgrade: Logo is displayed by rolling over booth with mouse	■	■	■	■
Floorplan upgrade: Access list of qualified sales leads and statistical data from online listing	■	■	■	■
Floorplan upgrade: Display of company logo, website, email address, product images & descriptions and press releases	■	■	■	■
Floorplan upgrade: Access to attendee appointment scheduler tool	■	■	■	■

**For more information, contact:**  
**Shane Holt: (352) 333-3345 • PaperCon@naylor.com**

## JUST ADDED!

### New Opportunities in Charlotte

PaperCon 2018 has added exciting opportunities for companies to participate, engage, and see/be seen!

#### Safety Pavilion

*Sponsored by PPSA and TAPPI Safe*

*Located on the Exhibit Floor*

PaperCon is excited to feature a Safety Pavilion on the exhibit floor to shine a spotlight on your company's advanced safety techniques and technology

**Purchase a Kiosk**

**Members TAPPI/PPSA: \$,1250**  
**Non Members: \$1,500**

#### Mill Day

**Tuesday, April 17th**

PaperCon will be bussing in local mills to participate in the Exhibit Floor. Spend the day networking and learning about new technology from leading experts. Free with payment of lunch on the exhibit floor (\$15/person)

#### Commit to 25, we'll send a bus to you!

Fill out the attached form with your 25+ people; we will arrange for a bus to be at your site the morning of the 17th and bring you back at the end of the day.

**BONUS: Attend the Tuesday technical sessions for free**

#### Join a Bus Group

Don't have 25 people? Let us know you're interested and we'll coordinate a bus pick up near you.

**BONUS: Attend the Tuesday technical sessions for \$100/person**

Includes a total of 18 sessions featuring **IDCON Maintenance & Reliability, PIMA Management**, as well as content-focused sessions in **Paper & Board, Coating & Graphic Arts, Process Control, & Nonwovens.**

#### Bus Sponsorship Opportunities

##### Bus Wrap

Take advantage of the moving billboard (\$8,000/bus)

##### Swag Bag

Bag of goodies placed on the bus seats for travelers (\$2,000/bus; sponsor provided)

##### Water Bottles

Your company's info wrapped on water bottles for bus riders (\$1,000/bus; sponsor provided)

##### Video Presentation

Utilize the captive audience by playing a video during the bus ride (\$5,000/bus; once each way/sponsor provided)

#### Offsite Reception

**NASCAR Museum**

**Tuesday, April 17th, 6:30-9:30pm EST**

PaperCon will have its first ever offsite reception at the NASCAR Museum.

#### Event Sponsor *Non-Exclusive*

Make sure your company has a presence at the NASCAR Reception

**\$500**

#### Simulation Sponsor *Exclusive*

Take advantage of the Simulation for an experience attendees aren't soon to forget!

**\$3,000**

#### Evening Photographer *Exclusive*

Capture the festivities with your company's logo printed on commemorative photos

**\$1,500**

**For more information, contact:**

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