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To: Industry Professionals, Academics, and Students

From: Nancy Ross Sutherland
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Subject: **Invitation for Posters – TAPPI PaperCon**
Charlotte Convention Center
Charlotte, NC

Overview

You are invited to present a poster at TAPPI's PaperCon April 15-18, 2018 in Charlotte, NC. This is a great way to get exposure for your research and gain feedback from a diverse cross-section of management, papermaking, coating, tissue, nonwovens, and packaging experts from around the world.

Poster Session Schedule

All posters will be displayed in the Charlotte Convention Center; Exhibit Floor - exact location TBD

| | |
|---|--------------------------|
| Sunday, April 15, 2018 – Any time after noon | Poster Set-up |
| Tuesday, April 17, 2018 – 10:00-11:00 & 3:00-3:30 pm | Authors stand by posters |

Depending on the posters topic area there may be other opportunities to present during certain sessions or events.

Authors are expected to be by their posters during Tuesday's coffee breaks to answer questions from the attendees. Your poster will also be included in the proceedings if a pdf version is provided. **Please Note: The Pdf Version of the Poster Must Be Submitted By March 30th 2018 To Be Included in the Conference Proceedings (This is optional).**

Poster Submission Instructions

To reserve your spot for the poster session, please submit your abstract via [TAPPI's Speaker management System](#). Abstracts should be 250 words or less. Your abstract will be reviewed by a committee for acceptance which will be communicated by email.



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Poster Content Review

TAPPI will review the poster for [commercialism](#) and [antitrust](#) compliance. The submitter will be notified by email if the poster is accepted or if changes are needed. As with other TAPPI presentations, the presentation should focus strictly on the technical and practical aspects of the subject. Trade names, logos, and other marketing aids should not be included in illustrations. If you have questions, please review [TAPPI's author guidelines](#), the [Poster Session](#) page on the [PaperCon](#) website, or contact TAPPI below. Presentation of material should follow a logical sequence, i.e. introduction, development, conclusion, and include a formal title.

Poster Deadlines

- **February 16, 2018** – Poster Abstracts Due (upload to speaker management system)
- **March 2, 2018** – Poster Acceptances confirmed to Author
- **March 24, 2018** – Copy of final poster due for content review
- **March 30, 2018** – Review of poster content for technical merit and antitrust compliance complete. Author will be notified if any changes are needed.
- **March 30, 2018** – *(Optional)* Final copy of poster document (to be included in conference proceedings) must be uploaded to TAPPI Speaker Management System
- **Tuesday, April 17, 2018** – Poster Sessions at PaperCon

Set-Up and Presentation of Material

Set-up time will be allowed during the afternoon of **Sunday, April 15** for each poster to be mounted on bulletin boards in the designated display area. TAPPI will provide the bulletin boards and push pins. Please confine your presentation to a 32 inch x 48 inch (80 x 120 cm) space.

All illustrations should be prepared in advance. Proper illustration is critical to an effective presentation. The use of large lettering (legible at a distance of 3 feet or more) and minimal textual material is recommended. Use of colored ink in printing and colored paper in framing textual material can be attractive although artistic flair should not be excessive. Illustrations should not be mounted on heavy stock as this makes it difficult to mount them on poster boards. ***It is the responsibility of the author to design and print his/her poster.***

The collection of materials at the end of the conference is the author's responsibility; ***Any posters remaining after the conference ends will be destroyed.***

Further Information

Additional information can be provided to authors upon request by contacting:

Jessica Reaves

Speaker Relations Manager

Phone: 404-509-7477

Email: jreaves@tappi.org