



CO-LOCATED EVENTS:

Control Systems 2018

THE RELIABILITY EQUIPMENT

NETInc

RPTA

Exhibitors: Don't Miss A Great Marketing Opportunity! PaperCon's New Technology Showcase

Tuesday, April 17, 2018

Time: 12:00pm

Location: Exhibit Floor, New Technology Theater

The NTS allows you access to the entire conference audience in a short commercial presentation dedicated to your newest technology.

Participation will include:

- An 8-minute presentation of your new technology, product, or service without commercialism guidelines/restrictions (TAPPI anti-trust guidelines are still enforced)
- A "read-only" version of your presentation included in the conference online proceedings (optional)
- Company and presenter's name listed in the conference's program book
- An excellent complement to your booth in the PaperCon Exhibit Hall

Requirements of NTS Application

- Only open to Exhibitors. Presentations not deemed a new product or service will be rejected.
- Presentation must be for a new product, a new service, or a new application of an existing product or service.
- Provide title, speaker's name and contact information, company name, and a short abstract to TAPPI by **February 28, 2018**. Abstracts should be about 75 words or less.
- The presentation CAN include your company name, trade names, and logos.
- **No pricing information is allowed.** Presenters must adhere to [TAPPI antitrust guidelines](#). Violations could lead to removal from the program during your presentation and exclusion from future TAPPI events.
- Presentations in their entirety, including questions and answers, can only **be 8 minutes long**. A timer will be employed and visible to the speaker.
- **No** commercial literature is to be displayed or distributed during the session.
- Only **one** presentation per company.
- Presenter must be a **registered attendee** of the conference (speaker rate applies).
- All presentations must be sent in advance for **anti-trust review** and will be loaded onto one TAPPI computer. Your presentation will be included as a PDF in the conference proceedings if sent by the deadline (**March 30, 2018**).
- Speakers are invited to attend the Speaker's breakfast on Tuesday, April 17th from 6:45 - 7:45 am. This is the final to give any last minute changes of your presentation to TAPPI.



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National Electrical Contractors

RPTA
Reliability Professionals Trade Association

Selection of Presentation Times

The order of the presentations will be determined by random selection. The selection will take place at the TAPPI offices after acceptance of the abstracts. The purpose is to eliminate any preferential treatment or screening of the submissions. The only screening of the submissions will be the determination of a “new” product, service, or application.

All applicants will be notified of their individual time slots immediately following the selection. The resulting showcase schedule will be published in the conference program booklet and on the New Technology Showcase webpage on PaperCon.org.

Am I Eligible?

Any Exhibitor may apply for a spot in the New Technology Showcase. All presenters must be a registered attendee of the conference and are eligible for any speaker rate EXCEPT single day speaker (no charge).

Important Dates to Remember

- **February 28, 2018** — Application Submission Deadline
- **March 2, 2018** — Presentation times selected & notifications sent
- **March 30, 2018** Final PowerPoint presentations submitted to TAPPI for pre-conference proceedings (optional)
- **April 6, 2018** - Final PowerPoint presentation submitted to TAPPI for final approval
- **April 17, 2018** — New Technology Showcase Presentations

How Do I Apply?

Please submit your abstract using the [Speaker Management System](#) and select Submissions Group: New Technology Showcase.

Questions about the NTS?

Additional information can be provided to authors upon request by contacting:

Jessica Reaves
Speaker Relations Manager
Phone: 404-509-7477
Email: jreaves@tappi.org

For more information about PaperCon 2018, including the Trade Fair and Technical Programs please visit: www.papercon.org

Thank you for choosing TAPPI PaperCon for your presentation!