May 15-18

PaperCon 2016
Cincinnati, Ohio

TAPPI’S NEXT CENTURY: MEETING THE
CHALLENGE OF CHANGE

EXHIBIT & SPONSORSHIP OPPORTUNITIES
WHY BE A PART OF PAPERCON 2016?

For 2016, PaperCon will return to its roots and bring together decision-makers from five TAPPI member communities: PIMA, Paper & Board, Coating & Graphic Arts, Tissue, and Nonwovens to create an unparalleled learning and networking opportunity that industry professionals can’t afford to miss. They’ll come to find the technology, products, services and best practices they need to do their job better. Be there to help them succeed!

RETURNING IN 2016!

**TAPPI TISSUE360° FORUM**

A peer-reviewed program addressing practical and technical techniques needed to design better products and operate tissue mills more efficiently. Production leaders, process engineers, and R&D professionals will attend.

**NETInc**

The only peer-reviewed technical conference developed by engineers and technologists to help bridge the gap between nonwovens science and commercial applications.

**RPTA**

RPTA’s premier annual educational program for members focuses on issues that affect the ability of the recycled paperboard manufacturers to meet the growing demands of the marketplace.

**OpEx Reliability Workshops**

A series of sessions designed for mill maintenance and reliability leaders who are interested in operator driven reliability, life cycle analysis, roll alignment tips and other topics.

Highlights from a Record-Breaking PaperCon 2015 and the TAPPI Centennial Celebration

- Over 2,550 attendees
- 158 exhibitors and sponsors
- Over 70 sessions and 200 speakers
- Attendees and Expert Speakers came from 28 countries around the world

Countries in Attendance

- AUSTRALIA
- AUSTRIA
- BRAZIL
- CANADA
- CHINA
- CZECH REPUBLIC
- FINLAND
- FRANCE
- GERMANY
- HONG KONG
- INDIA
- IRELAND (REPUBLIC OF)
- ITALY
- JAPAN
- KOREA
- LEBANON
- MALAYSIA
- MEXICO
- NETHERLANDS
- NIGERIA
- POLAND
- RUSSIA
- SOUTH KOREA
- SPAIN
- SWEDEN
- SWITZERLAND
- TURKEY
- UNITED KINGDOM
- USA
WHO EXHIBITS?

PaperCon is the industry’s definitive source for reviewing products, services and meeting one-on-one with product experts. In 2015, these companies exhibited and/or sponsored and had face-to-face access to more than 2,000 prospects looking for information and answers:

- 20/20 Hindsight
- 3M, ADT
- ABB Ltd
- The Aderhold Firm, Inc.
- Acquidata, Inc.
- ADI Systems Inc.
- Advance Industrial Refrigeration, Inc.
- Advanced Cell Technology
- Aeronautics International
- AGC Chemicals Americas, Inc.
- AlcoNobel
- Allied Reliability Group
- Amec Foster Wheeler
- Andritz
- Apolo Valves / Conbraco Ind.
- Applied Technical Services, Inc.
- Aris Chemical
- AstenJohnson/Paperchine
- Atlantic Packaging Corp.
- Aurora Specialty Chemicstes
- Austin Industrial
- Automatic Handling International, Inc.
- BASF Corporation
- Bekaert Corporation NCD
- Bercen, Inc.
- Beltaway Pallet Systems
- Bioproducts & Biosystems, U of Minnesota
- Blankophor, Division of Indulor America LP
- BLH NOBEL
- Bolle Safety
- Bolzoni Auramo
- Brunson Instrument Company
- BTG Americas, Inc.
- Buckman
- Celanese Emulsion Polymers
- Celwood Machinery
- ChemStation International, Inc.
- Coatec, Inc.
- COGNEX
- Coldwater
- Conmark Systems, Inc.
- Connexus Industries, Inc.
- Convergence Training
- Cooling Tower Depot
- Core Link, Inc.
- CP Kelco
- Cristini
- CVN Vooner Paper Machinery
- DANI CORE LLC
- Deep South Industrial Services, Inc.
- Deukin Company
- DeZURIK/Apco/Hilton
- Dialight
- Doug Sweet & Associates, Inc.
- The Dow Chemical Company
- DuBois Chemicals, Inc.
- Early Construction, Inc.
- Eastman Chemical Company
- Econotech Services, Ltd.
- EcoSynthetix
- EDT
- Emerson Process Management
- Enervair Air
- Enzyme Innovation
- Ethos Energy Group
- Event Capture Systems, Inc.
- Expera Specialty Solutions
- Felttest Equipment
- Fluor
- Fulton Systems
- Georgia Pacific Chemicals
- Georgia-Pacific, LLC
- GF Pipng Systems
- Hargrove Engineers + Constructors
- Hemco Industries
- Henkel Corporation
- Herty Advanced Materials Div. Ctr.
- High Plains Milling
- Hoist & Crane Service Group
- Honeywell Process Management
- IBS Paper Performance Group
- Imerys Kaolin
- Imerys Paper and Packaging
- Industrial Psychologists, Inc.
- Ingedron Incorporated
- Innventa AB
- IPS Testing / WIST
- ISRA VISION
- IVC Technologies
- J. Reffenmaier USA LP
- Jedson Engineering
- JST - Joe Solberg, Inc.
- Kadant, Inc.
- Kaminn LLC
- KCF Technologies
- Kelheim Fibres Gmbh
- Kemira
- Kuraray
- Kyota Instruments
- Lubrizol
- LUDECA, INC.
- M. L. Gatewood Co.
- M/K Systems, Inc.
- MAUX, Inc.
- MAN Diesel & Turbo North America, Inc.
- MEL Chemicals, Inc.
- Metso Experture
- Miami University Paper Science & Eng. Foundation
- Michelman
- MIDX Corporation
- Monarch Construction Co., Inc.
- Monarch II Systems
- MSK Cotevtech, Inc.
- Nakon en Ecolab Company
- Nancy Plowman Associates, Inc.
- Nanjin Sinin Scientific
- Nash, by Gardner Denver
- NC State University
- NES Company, Inc.
- Nickel Systems
- North American Industrial Services
- OASIS Alignment Services, Inc.
- Omnova Solutions
- Omnya, Inc.
- OpTest Equipment, Inc.
- Orbital Energy Services
- Panther Systems, Inc.
- Paperchone, Inc.
- PaperTech, Inc.
- Performance Consulting Assoc., Inc.
- Philadelphia Mixing Solutions, Ltd
- PMP Group
- Polytec, Inc.
- Prodeep Solutions
- Process Baron
- ProFlow, Inc.
- ProMillent Fluid Controls, Inc.
- Quattro Engineering + Design
- RAJ Chemicals LTD
- Renewable Bioproducts Institute
- RTS Alliance, LLC
- Ryeco, Inc.
- Schoen Insulation Services
- Schreiber LLC
- Schwing Bissel, Inc.
- Sekisui Specialty Chemicals America, LLC
- Shur Clean USA, LLC
- Siemens Industry, Inc.
- Silent North America
- SKF USA, Inc.
- Somex
- SoniAire made by IES
- SDS Service, Inc.
- Souhegan Wood Products, Inc.
- Spooner Industries
- Spraying Systems Co.
- Strongarm Designs
- SYR Pulp & Paper Foundation
- Tank Engineering & Management Consultants
- Technidine Corporation
- TekWorx
- Testing Machines, Inc.
- The Way, Inc.
- Thiele Kansas Company
- Thompson Equipment Company
- Thompson Industrial Services, LLC
- Thwing-Albert Instrument Company
- Tosco/North America
- Trisso LLC
- TSP
- University of Maine
- University of Wisconsin - Stevens Point
- USG Corporation
- Valley Roller Company, Inc.
- Valmet
- Vaughan Company, Inc.
- Verdyer, Inc.
- Voth Paper
- Walker Chemical Corp.
- Watson-Matlow Fluid Technology Group
- Wells Enterprises, Inc.
- Wernar Machinery (Shandong) Co. LTD.
- Western Michigan University
- Welonal Technologies, Ltd.
- Wire Tech, Inc.
- Wulosely Industrial
- Xeirum Technologies, Inc.
- Yates
HIGH-VISIBILITY SPONSORSHIP PACKAGES

**PaperCon Premium Partner: $20,000**
- 10’x20’ Exhibit Booth
- Two complimentary Exhibit Only Registrations
- Two complimentary Full Conference Registrations
- Three additional Full Conference Registrations at the discounted exhibitor rate of $595 each
- Recognition on Exhibit Entryway signage
- Deluxe Media Package

**PaperCon Deluxe Partner: $13,500**
- 10’x10’ Exhibit Booth
- Two complimentary Exhibit Only Registrations
- One complimentary Full Conference Registration
- Up to two additional Full Conference Registrations at the discounted exhibitor rate of $595 each
- Standard Media Package

**PaperCon Partner: $8,000**
- One complimentary Exhibit Only Registration
- One complimentary Full Conference Registration
- One additional Full Conference Registration at the discounted exhibitor rate of $595 each
- Standard Media Package
- Optional: Add a 10x10 booth for $1,300

**Tissue360° Forum Deluxe Partner: $5,000**
- 10’x10’ Exhibit Booth
- Two complimentary Exhibit Only Registrations
- One complimentary Full Conference Registration
- Up to two additional Full Conference Registrations at the discounted exhibitor rate of $595 each
- Standard Media Package

**Tissue360° Forum Partner: $3,000**
- One complimentary Exhibit Only Registration
- One complimentary Full Conference Registration
- One additional Full Conference Registration at the discounted exhibitor rate of $595 each
- Standard Media Package
- Recognition during Tissue360° Forum sessions, breaks, signage and promotions

**NETInc Deluxe Partner: $5,000**
- 10’x10’ Exhibit Booth
- Two complimentary Exhibit Only Registrations
- One complimentary Full Conference Registration
- Up to two additional Full Conference Registrations at the discounted Exhibitor Rate of $595 each
- Standard Media Package

**NETInc Partner: $3,000**
- One complimentary Exhibit Only Registration
- One complimentary Full Conference Registration
- One additional Full Conference Registrations at the discounted exhibitor rate of $595 each
- Standard Media Package
- Recognition during NETInc sessions, breaks, signage and promotions

All Sponsorship Packages Include:
- Acknowledgement in conference marketing materials
- Recognition on the event website
- Ribbons for on-site personnel
- Recognition in all session rooms on conference looping slides
- Recognition in PaperCon Conference Guide
- Recognition in Paper360° magazine
- Opportunity for an eight-minute commercial presentation during the New Technology Showcase (see PaperCon.org for details)
- Runnability Fun Run
- Pre- and Post-Conference Attendee Lists*

(*Pre-Conference Attendee List is available two weeks prior to show; Conference Attendee Lists include mailing address and phone numbers, but no e-mail addresses. TAPPI recommends a badge scanner for collecting full contact info.)
PAPERCON 2016 EXHIBIT

(Exhibit area is open to all conference attendees, including co-located event attendees)

Each Exhibit Booth includes:

➤ 8’ High black drape, 3’ high side dividers and a 7”x 44” identification sign
➤ Two complimentary Exhibit Personnel Registrations per 100 Square ft (10’x10’) of contracted exhibit space
➤ Full conference registrations for the discounted rate ($595) allowing access to any sessions (limit two per 100 sq ft of exhibit space)
➤ Networking: Three receptions and two lunches in exhibit hall
➤ Opportunity to participate in the New Technology Showcase, an eight-minute commercial presentation during lunch hours. (see PaperCon.org for details)
➤ Exhibitor listing in conference guide and on website
➤ Pre- and Post-Conference Registered Attendee list with contact information (excluding emails)
  ▪ Pre-Conference list to be shared approximately two weeks prior to event
➤ Company listing with 50-word description in PaperCon Onsite Show Guide
➤ Recognition as Exhibitor on PaperCon.org
➤ Electronic VIP Exhibit Passes to invite customers to visit the exhibit hall at no charge ($75 value)

## BOOTH PRICING

<table>
<thead>
<tr>
<th>Size</th>
<th>TAPPI Member Price</th>
<th>Non-Member Price</th>
<th>Discounted Exhibitor Full Conference Registrations ($595 ea)</th>
<th>Complimentary Exhibit-Only Registrations</th>
<th>Additional Exhibit-Only Personnel</th>
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<tr>
<td>10’x10’</td>
<td>$2,650</td>
<td>$2,850</td>
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<td>10’x20’</td>
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<tr>
<td>20’x30’</td>
<td>$10,800</td>
<td>$11,100</td>
<td>12</td>
<td>12</td>
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<tr>
<td>20’x40’</td>
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</table>
EXCLUSIVE SPONSORSHIPS

**EXCLUSIVE SPONSORSHIPS**

Aisle Sponsor
- **$5,000**

Badge Lanyard
- **$9,500***

Charging Station
- **$2,500**

**EXCLUSIVE SPONSORSHIPS**

Comfort Zone
- **$3,000**

Cyber Café
- **$4,000**

Evening Reception
- **$5,000**

Flash Drives
- **$2,000***

Floor Stickers
- **$2,000****

Hotel Keycards
- **$5,000**

Koozies
- **$3,000***

Mobile App
- **$3,000**

Online Proceedings
- **$5,000**

Notepads
- **$2,500***

Pens
- **$3,000***

Couch Pit/Young Professionals Mixer
- **$1,000**

Show Bag
- **$3,500**

Water Station
- **$2,500**

WIFI
- **$5,000**

**EXCLUSIVE SPONSORSHIPS**

A 10’x10’ area located in a high-traffic area for you to decorate as you choose.

Two branded stations in high traffic locations.

SOLD to Technidyne

SOLD to Jedson Engineering

SOLD to Sekisui
NON-EXCLUSIVE SPONSORSHIPS

Coffee Break
$3,000
Available Monday, Tuesday or Wednesday: two breaks

Recycling Center
$2,000

Literature Rack
$500

High-Visibility Banners in Exhibit Hall

<table>
<thead>
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<th>Banners Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall Banners</td>
<td>$2,000**</td>
</tr>
<tr>
<td>Column Wraps</td>
<td>$3,000+</td>
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<tr>
<td>Escalator Signage</td>
<td>$3,000**</td>
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</tbody>
</table>

Restroom Amenities
$2,000

Hagemeyer Happy Hour; NETworking Happy Hour; PIMA Women’s Committee Reception
$500 Each

Runnability Fun Run
$500

Bag Insert (Limit 4)
$1,000*

3rd Annual Alumni Soiree
$1,000
University Host

Have a unique sponsorship idea?
We’re happy to work with you to create a personalized opportunity.

* Sponsor provided
** Sizes vary, does not include cost of production ($22 per sq Ft)
+ Plus $1,600 production cost
Exhibit Hours and Location

Sunday, May 15
6:00 - 8:00pm Opening Reception

Monday, May 16
11:30am - 1:30pm Lunch and New Technology Showcase
3:00 - 7:00pm Exhibit Hall Open
5:00 - 7:00pm Reception in Exhibit Hall

Tuesday, May 17
12:00 - 1:30pm Lunch and New Technology Showcase
3:00 - 7:00pm Exhibit Hall Open

PaperCon 2016 Exhibit Hall will be at:
Duke Energy Convention Center, Hall A
525 Elm Street, Cincinnati, OH 45202

PaperCon 2016 Hotels
Hilton Cincinnati Netherland Plaza
35 W. Fifth Street, Cincinnati OH 45202

Hyatt Regency Cincinnati
151 W. Fifth Street, Cincinnati, OH 45202- US

Millennium Hotel Cincinnati
150 West Fifth Street, Cincinnati, OH 45202

For more information on exhibiting, sponsorships and advertising, contact:
Shane Holt at +1.352.333.3345 or PaperCon@naylor.com

For Exhibit Services questions, contact:
Grayson Lutz at +1.678.471.5838 or glutz@tappi.org

www.papercon.org