**Custom Packages can be designed upon request**

<table>
<thead>
<tr>
<th></th>
<th>DIAMOND</th>
<th>RUBY</th>
<th>SAPPHIRE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RATE</strong></td>
<td>$25,000</td>
<td>$20,000</td>
<td>$11,000</td>
</tr>
<tr>
<td>20’ x 20’ Exhibit Booth</td>
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<tr>
<td>Photography Session in Exhibit Booth ($800 value)</td>
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<tr>
<td>Complimentary Tuesday evening reception sponsor ($500 value)</td>
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<tr>
<td>Complimentary full conference registrations (3)</td>
<td></td>
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<tr>
<td>Recognition in all session rooms on looping slide</td>
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<tr>
<td>Ribbons for on-site personnel</td>
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<tr>
<td>Fun Run sponsorship</td>
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<tr>
<td>Up to 3 additional full conference registrations at deeply discounted price of $759</td>
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<tr>
<td>Sponsor recognition in entry way, conference guide, and emails</td>
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<tr>
<td>Listing and logo on PaperCon website</td>
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<tr>
<td>20% off additional sponsorships</td>
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<tr>
<td>Sponsor sign in high traffic areas on-site</td>
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<tr>
<td>One full page, 4-color ad in the PaperCon conference guide</td>
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<tr>
<td>Logo on cover of conference guide</td>
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<tr>
<td>Show bag insert (1)</td>
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<tr>
<td>10’ x 20’ exhibit booth</td>
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<tr>
<td>Complimentary full conference registrations (2)</td>
<td></td>
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<tr>
<td>10’ x 10’ exhibit booth</td>
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<tr>
<td>One 1/2 page, 4-color ad in the PaperCon conference guide</td>
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</table>

Diamond, Ruby and Sapphire sponsors can upgrade to a larger booth size and/or add an a la carte sponsorship for a discount.

**MAP YOUR SHOW UPGRADES:**

<table>
<thead>
<tr>
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<th>SAPPHIRE</th>
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</thead>
<tbody>
<tr>
<td>Floorplan upgrade: Included in featured exhibitor search</td>
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<tr>
<td>Floorplan upgrade: Online booth is highlighted with corner peel image</td>
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<tr>
<td>Floorplan upgrade: Display two product videos</td>
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<td></td>
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<tr>
<td>Floorplan upgrade: Priority placement in all online searches</td>
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<tr>
<td>Floorplan upgrade: Logo is displayed by rolling over booth with mouse</td>
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<tr>
<td>Floorplan upgrade: Access list of qualified sales leads and statistical data from online listing</td>
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<tr>
<td>Floorplan upgrade: Display of company logo, website, email address, product images &amp; descriptions and press releases</td>
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<td></td>
<td></td>
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<tr>
<td>Floorplan upgrade: Access to attendee appointment scheduler tool</td>
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</table>

For more information, contact:
Shane Holt: (352) 333-3345 • PaperCon@naylor.com

WWW.PAPERCON.ORG