



TAPPI
PaperCon 2020
April 26-29, 2020 • Atlanta, GA

Custom Packages can be designed upon request

	DIAMOND	RUBY	SAPPHIRE
RATE	\$25,000	\$20,000	\$11,000
20' x 20' Exhibit Booth	■		
Photography Session in Exhibit Booth (\$800 value)	■	■	
Complimentary Tuesday evening reception sponsor (\$500 value)	■	■	
Complimentary full conference registrations (3)	■	■	
Recognition in all session rooms on looping slide	■	■	■
Ribbons for on-site personnel	■	■	■
Fun Run sponsorship	■	■	■
Up to 3 additional full conference registrations at deeply discounted price of \$759	■	■	■
Sponsor recognition in entry way, conference guide, and emails	■	■	■
Listing and logo on PaperCon website	■	■	■
20% off additional sponsorships	■	■	■
Sponsor sign in high traffic areas on-site	■	■	■
One full page, 4-color ad in the PaperCon conference guide	■	■	
Logo on cover of conference guide	■	■	
Show bag insert (1)	■	■	
10' x 20' exhibit booth		■	
Complimentary full conference registrations (2)			■
10' x 10' exhibit booth			■
One 1/2 page, 4-color ad in the PaperCon conference guide			■

Diamond, Ruby and Sapphire sponsors can upgrade to a larger booth size and/or add an a la carte sponsorship for a discount.

MAP YOUR SHOW UPGRADES:

Floorplan upgrade: Included in featured exhibitor search	■	■	■
Floorplan upgrade: Online booth is highlighted with corner peel image	■	■	■
Floorplan upgrade: Display two product videos	■	■	■
Floorplan upgrade: Priority placement in all online searches	■	■	■
Floorplan upgrade: Logo is displayed by rolling over booth with mouse	■	■	■
Floorplan upgrade: Access list of qualified sales leads and statistical data from online listing	■	■	■
Floorplan upgrade: Display of company logo, website, email address, product images & descriptions and press releases	■	■	■
Floorplan upgrade: Access to attendee appointment scheduler tool	■	■	■

For more information, contact:
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